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## ***RIDEWORKS' COMPANY RELOCATION/EXPANSION SERVICES***

Rideworks can assist your company to make a smooth transition to your new location by providing customized transportation planning services to your employees. To help you retain your existing employees, our experienced Employer Services Representatives will:

- Survey your workforce using promotional incentives to assure maximum response
- Assist your staff to identify employees (and plan routes) to your new or expanded location
- Design a transportation relocation/expansion plan using carpooling, vanpooling, mass transit, and telecommuting options where applicable
- Meet with your employees in orientation presentations to introduce them to the available commute options
- Suggest promotional materials and incentive programs to boost employee participation. Help identify the commuter tax benefit that best meets the employer and employee needs.
- Facilitate the formation of carpools, Easy Street vanpools, and shuttles
- Work with a key employee that is designated as the company's transportation contact and support the ongoing ridesharing and transit initiative
- Provide and maintain Rideworks' free and convenient plexiglass transportation information centers at your new site with current bus, train and shuttle schedules, construction and traffic advisories, and transportation information

**Experiences of two companies!:** *"The Rideworks' program helped ease a complex move that involved the relocation of 80 employees across three cities. Rideworks' representatives coordinated surveys that identified specific transportation needs and met with our employees to introduce available transportation options. They then served as a central point for our employees' alternative travel requests."*

*AT&T East BCS Department*

*"Our company was moving from Fairfield to Wallingford and we wanted to retain our valued workforce, many of whom are residents of Fairfield County. Commuting options were identified as an issue, especially in light of rising gas costs. Rideworks came in to meet with our employees, survey their interest, and answer their questions. With their help, I was able to establish two vans for 21 of our employees. To help our employees with the transition we funded these vans 100% during 2006. **Our final results were outstanding!** Despite our move of over 35 miles and a workforce with 15% of residents from lower Fairfield County, we lost only two employees. Our vans have been running for nine months and still service 21 employees. They were also able to help our company secure our "Best Workplace for Commuters" status. Not only are we helping our employees – we are doing something good for the environment!"*

*Sara Galullo, Director of Human Resources  
Ultra Electronics, Measurement Systems Inc.*